

Ahmed Raza

SENIOR PRODUCT DESIGNER | UX & DESIGN SYSTEMS SPECIALIST

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WORK EXPERIENCE

Product Design Lead (Consultant) Mariana AI	Oct 2024 - Jun 2025
<ul style="list-style-type: none">Led end-to-end UX and UI design for AI-powered healthcare applications, including CARE App and clinician dashboards.Designed and implemented user flows for real-time transcription, medical coding, and clinical decision support.Partnered with Product, Engineering, and Business teams to ship features improving clinician efficiency and workflow clarity.Contributed to the design system and established a unified design language across platforms.	
Product Design Manager (Consultant) Teesta.travel	Jan 2024 - Present
<ul style="list-style-type: none">Defined product vision and user experience for a creator-led travel platform.Led UX research, interviews, and product discovery for the mobile app.Designed an AI-enabled trip creation system improving engagement and personalisation.Collaborated with developers to ensure a seamless mobile-first experience for travelers.	
Head of Product Design Relcation Technologies	Jan 2022 - Sep 2023
<ul style="list-style-type: none">Managed and mentored a team of UX designers while setting design roadmaps and strategy.Led design of web and mobile applications for NFT trading and marketplace management.Conducted research and usability testing to guide product decisions and improve retention.Delivered wireframes, high-fidelity prototypes, and design documentation aligned with engineering sprints.	
Senior Product Designer TheHive.ai	Aug 2019 - Dec 2021
<ul style="list-style-type: none">Owned design for multiple data-labeling, SaaS and AI annotation tools, ensuring usability at scale.Conducted user research and competitive analysis to refine workflows and improve feature adoption.Built reusable components and interaction patterns contributing to the internal design system.Collaborated with cross-functional teams to translate complex requirements into intuitive user interfaces.	
UX Design Engineer BookMyForex (A MakeMyTrip Company)	Aug 2016 - Jul 2019
<ul style="list-style-type: none">Led UX research, prototyping, and testing for customer dashboards and web applications.Designed responsive interfaces with a mobile-first approach, boosting conversions and lead generation.Collaborated with stakeholders to enhance B2B and internal platforms through iterative UX improvements.	
UI/UX & Interaction Designer Wegilant	Aug 2015 - Jul 2016
<ul style="list-style-type: none">Designed user flows and visual styles for app security dashboards.Developed brand and interface guidelines for iOS and Android apps.Produced marketing visuals and interactive assets for app launches.	

EDUCATION

B.Tech - Computer Science & Engineering	Stanford Graduate School of Business
SMVDU, Katra	IDEA Summer Fellow

SKILL SUMMARY

Core Skills UX Design UI Design Interaction Design User Research Usability Testing Wireframing Information Architecture
Prototyping Visual Design Interaction Design Design Systems Product Strategy Micro-interactions

Tools Figma Sketch Adobe XD Sketch Zeplin Cursor Claude Code Visual Studio Miro Framer

CERTIFICATIONS

Human Computer Interaction (HCI)
The Interaction Design Foundation - Issued Jan 2020

Design Thinking: The Beginner's Guide
The Interaction Design Foundation - Issued Nov 2019