

# Ahmed Raza

## SENIOR PRODUCT DESIGNER | UX & DESIGN SYSTEMS SPECIALIST

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### WORK EXPERIENCE

#### Product Design Lead (Consultant) Mariana AI Oct 2024 - Jun 2025

- Led end-to-end UX and UI design for AI-powered healthcare applications, including CARE App and clinician dashboards.
- Designed and implemented user flows for real-time transcription, medical coding, and clinical decision support.
- Partnered with Product, Engineering, and Business teams to ship features improving clinician efficiency and workflow clarity.
- Contributed to the design system and established a unified design language across platforms.

#### Product Design Manager (Consultant) Teesta.travel Jan 2024 - Present

- Defined product vision and user experience for a creator-led travel platform.
- Led UX research, interviews, and product discovery for the mobile app.
- Designed an AI-enabled trip creation system improving engagement and personalisation.
- Collaborated with developers to ensure a seamless mobile-first experience for travelers.

#### Head of Product Design Relcation Tchnologies Jan 2022 - Sep 2023

- Managed and mentored a team of UX designers while setting design roadmaps and strategy.
- Led design of web and mobile applications for NFT trading and marketplace management.
- Conducted research and usability testing to guide product decisions and improve retention.
- Delivered wireframes, high-fidelity prototypes, and design documentation aligned with engineering sprints.

#### Senior Product Designer TheHive.ai Aug 2019 - Dec 2021

- Owned design for multiple data-labeling, SAAS and AI annotation tools, ensuring usability at scale.
- Conducted user research and competitive analysis to refine workflows and improve feature adoption.
- Built reusable components and interaction patterns contributing to the internal design system.
- Collaborated with cross-functional teams to translate complex requirements into intuitive user interfaces.

#### UX Design Engineer BookMyForex (A MakeMyTrip Company) Aug 2016 - Jul 2019

- Led UX research, prototyping, and testing for customer dashboards and web applications.
- Designed responsive interfaces with a mobile-first approach, boosting conversions and lead generation.
- Collaborated with stakeholders to enhance B2B and internal platforms through iterative UX improvements.

#### UI/UX & Interaction Designer Wegilant Aug 2015 - Jul 2016

- Designed user flows and visual styles for app security dashboards.
- Developed brand and interface guidelines for iOS and Android apps.
- Produced marketing visuals and interactive assets for app launches.

### EDUCATION

#### B.Tech - Computer Science & Engineering

SMVDU, Katra

#### Stanford Graduate School of Business

IDEA Summer Fellow

### SKILL SUMMARY

**Core Skills** UX Design UI Design Interaction Design User Research Usability Testing Wireframing Information Architecture

Prototyping Visual Design Interaction Design Design Systems Product Strategy Micro-interactions

**Tools** Figma Sketch Adobe XD Sketch Zeplin Cursor Claude Code Visual Studio Miro Framer

### CERTIFICATIONS

#### Human Computer Interaction (HCI)

The Interaction Design Foundation- Issued Jan 2020

#### Design Thinking: The Beginner's Guide

The Interaction Design Foundation- Issued Nov 2019